

## Step-By-Step Plant Diagnostics

### The University of Wisconsin-Madison Plant Disease Diagnostics Clinic

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## The UW-Madison PDDC Diagnostic Services



- Sample types
  - Digital photos
  - Physical samples
- Diagnostic methods
  - Classical (culturing, moist chambers, microscopy, bioassays, etc.)
  - Serological (dip sticks, ELISA)
  - Molecular (PCR, DNA sequencing)
- Reporting methods
  - Email (digital photos)
  - Written report (physical samples)
  - Phone (critical diagnoses)

## The UW-Madison PDDC Location



- Russell Labs
- Labs: Rm. 183, Rm. B37
- Office: Rm. 290

## The UW-Madison PDDC Diagnostic Fees



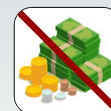
- Digital diagnosis: \$25
- Physical sample base fee: \$30
- Culturing fee: \$5 per medium per plant part
- Serological test fees
  - Dip stick: \$12
  - ELISA: \$40
- DNA/RNA test fees
  - \$40 for the first PCR reaction (includes extraction costs)
  - \$20 for each additional PCR reaction
  - \$40 for DNA sequencing

## The UW-Madison PDDC Staff

- Brian Hudelson (Director/Diagnostician)
- Dante Tauscheck (Assistant Diagnostician)
- Dixie Lang (IT/website/social media support)



## The UW-Madison PDDC Diagnostic Fees



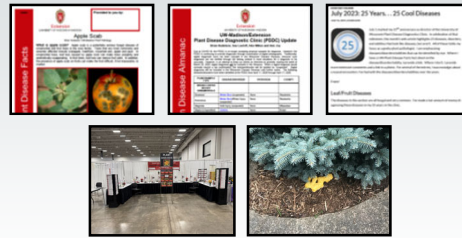
- Free diagnostics: \$0
  - High economic impact disease samples: late blight
  - New and emerging/regulatory disease samples
    - Boxwood blight
    - Red star rust (Japanese apple rust/lipstick rust)
    - Sudden oak death/Ramorum blight
    - Ralstonia wilt
  - Needs-based samples
    - Individuals
    - Schools
    - Non-profits
  - Extension educational samples
    - Digital (all)
    - Physical (limited numbers)

## The UW-Madison PDDC Other PDDC Activities

- Outreach
  - Presentations
  - Trade shows/booths
  - Mass media
- Publications
  - Fact sheets
  - Scientific publications
  - Books
- Mass media
  - Wisconsin Public Radio
  - Wisconsin Public Television



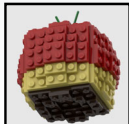
## The UW-Madison PDDC Social Media



- Facebook, Twitter (X), Bluesky (@UWPDDC)
- UWPDDCLearn

## The UW-Madison PDDC Other PDDC Activities

- Plant Disease Facts medallions
- Building block plant diseases
- Phytopath-opoly
- PDDC merchandise
- Plant Pathology outdoor laboratory



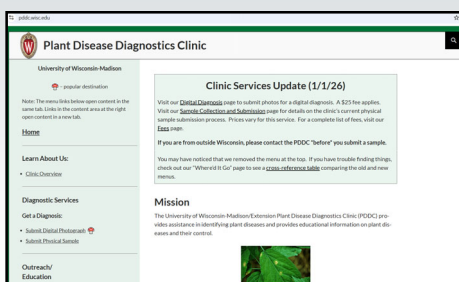
## The UW-Madison PDDC Questions?



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## The UW-Madison PDDC PDDC Website



- <https://pddc.wisc.edu>